



| <b>RADIO INICIA</b>                       |   |
|---|---|
| <b>TARIFAS PUBLICIDAD ELECTORAL</b>       |   |
| <b>LOCACIONES</b>                         | <b>FRASE 30" REPARTIDO<br/>VALOR IVA INCLUIDO</b> |
| ANTOFAGASTA                               | \$ 3.273  |
| COPIAPÓ                                   | \$ 2.945  |
| OVALLE                                    | \$ 2.618  |
| SAN FELIPE                                | \$ 1.636  |
| SAN ANTONIO                               | \$ 1.964  |
| CONSTITUCIÓN                              | \$ 1.636  |
| CHILLÁN                                   | \$ 2.618  |
| PANGUIPULLI                               | \$ 1.636  |
| VALDIVIA                                  | \$ 2.945  |
| OSORNO                                    | \$ 2.618  |
| PUERTO AYSÉN                              | \$ 1.309  |
| CASTRO                                    | \$ 1.964  |
| COYHAIQUE                                 | \$ 1.309  |
| PUNTA ARENAS                              | \$ 1.964  |
| SANTIAGO 06:00 - 08:00 /<br>15:00 - 21:00 | \$ 17.850   |
| SANTIAGO 08:00 - 15:00                    | \$ 23.800   |
| SANTIAGO 21:00 - 06:00                    | \$ 11.900   |

|   |                 |
|---|-----------------|
| <b>RED INICIA RADIO 06:00 - 08:00 / 15:00 - 21:00</b> | <b>\$43.456</b> |
| <b>RED INICIA RADIO 08:00 - 15:00</b>                 | <b>\$48.811</b> |
| <b>RED INICIA RADIO 21:00 - 06:00</b>                 | <b>\$38.101</b> |